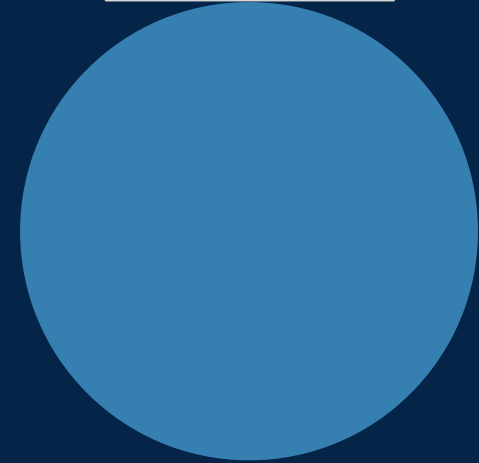
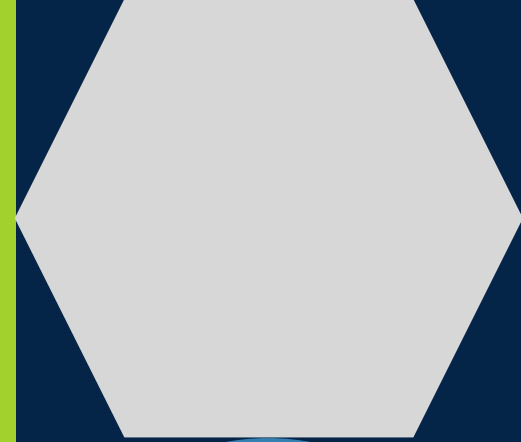




Sustainability and Environmental Projects

# Carbon Footprint Calculator for Tourism Destinations

<https://www.greenglobe.es>



# Promoting tourism destination's sustainability and climate awareness



# What is a tourist footprint?

## Why is it important?



It is the impact generated by the tourists' activities measured in GHG emissions.



Tourist's footprint encompasses a wide array of activities performed by tourists.



It brings information about the measure of the impacts generated by tourist activities. Additionally, it rises environmental awareness by means of a useful tool.

# How does it work?



**Travel data input:** means of transport, departure location, number of nights at destination, etc. These inputs are processed by the calculator into CO2 equivalent emissions and offsetting proposals.



The tool allows the user to **compensate** a part of the emissions:

- Payment gateways.
- Carbon emissions arranged by the destination.
- Emissions lent by a third party.



**Offsetting certification** delivered to the tourist.



<https://www.visitcostadelsol.com/carbon-footprint>

# Tool's features



## CUSTOMIZABLE

Allows interface design changing: web, app, tablets, mobiles, etc.



## PROGRAMMABLE

Integrating payment gateways, awareness messaging, tourist data management, etc.



## CERTIFIED

CF calculations are certified by the Standardization Agency.

**AENOR**  
Confía

# Which are the advantages for the tourist destination?

01.

Provides a powerful awareness tool which is appreciated by environmentally concerned tourists.

02.

It proves the tourism destination commitment with the environment.

03.

It is a useful tool to cope with climate change right on the spot.

04.

It allows stakeholders, such as museums and hotels to be involved.



# Green Globe



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